

JUN 16 1924 ✓

✓ ©CIL 20309 ✓

✓ THE BEDROOM WINDOW ✓

✓ Photoplay in seven reels ✓

✓ Story by Clara Beranger ✓

Directed by William DeMille

Author of the photoplay (under section 62)
Famous Players Lasky Corporation of U.S.

JUN 16 1924

"The Bedroom Window" Is 7 Reels—6550 Feet Long**P A R A M O**

PRESS

Adolph Zukor and Jesse L. Lasky present
A WILLIAM DEMILLE PRODUCTION
"THE BEDROOM WINDOW"
 with May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales
 Story and screen play by CLARA BERANGER
 A Paramount Picture

PURPOSE: To Help You Sell the Picture

WILLIAM DEMILLE'S "THE BEDROOM WINDOW" FAST COMEDY-MYSTERY EVENING

PUTTING IT OVER RIGHT

William de Mille has proved conclusively recently that he is producing big box-office pictures now. "The Bedroom Window" is going to make money for exhibitors. It has an appealing story, that of a pretty young girl who tries to free her sweetheart from a charge of murder, whether it is a true or false one you will not know until the picture is flashed upon the screen—so Paramount has decreed for the purpose of making the production the more interesting and a bigger bet at the box-office.

May McAvoy ("Grumpy," "Only 38," "West of the Water Tower,") Malcolm MacGregor ("The Prisoner of Zenda," etc.), Ricardo Cortez ("The Next Corner," "The Guilty One,") Robert Edeson ("The Ten Commandments," "Don't Call It Love," "Men,") George Fawcett ("Code of the Sea," "Pied Piper Malone") and Ethel Wales ("The Covered Wagon") are featured in a great cast—a cast that will go a long way in putting the picture across.

"The Bedroom Window"—Here's a wow of an exploitation title!

Merchant tie-ups? Naturally! Get department stores and furniture dealers to come in on the idea—bedroom furniture, accompanied by an announcement of the picture, of course.

Have the shade departments cooperate, too. "Shades are down. What's all the mystery? See 'THE BEDROOM WINDOW'." There's more to this angle—lamps, etc.

How about an open letter to the police authorities of your town asking them to solve the mystery of "THE BEDROOM WINDOW" before the heroine does. You could arrange a special showing.

And there's an idea on the next page for something new in the way of newspaper advertising—THE BEDROOM WINDOW idea—each day the shade rises a bit, revealing your announcement.

Are there any vacant stores in your vicinity? Here's a stunt. Get the owner to let you cover the window with Bon Ami or something leaving a small hole for

In "The Bedroom Window" You Have

—No pardons that might arrive too late.

—No race between a midnight express and the hand of the executioner in the Death House.

And yet this picture is the kind of a story which might have had all these features. It opens with a murder. A young man rushes into the darkened bedroom of a banker in New York, locks the door behind him, and, when the police break in, is found with a revolver in his hand. On the floor lies the body of the financier.

Between the slaying of the banker and the final arrest of the murderer lies an interesting theme—a unique comedy-drama. The problem of solving the mystery falls on two persons—the sister of the dead man and the family lawyer. Suspicion falls upon many players before the slayer is finally trapped.

In most comedy-dramas it is customary for the audience to be let in on the secret, the chief source of entertainment lying in the action of the players who do not know.

But in "The Bedroom Window" Mr. de Mille has done the unusual in keeping the audience in the dark also. One of the interesting features of the film play is the rivalry between the lawyer and the woman novelist. The lawyer goes to the problem with all the legal training and experience; the writer believes she can solve the mystery by the same technique that she evolves her detective yarns. As the lawyer and the novelist each succeed or fail in following their clues, the audience gradually begins to solve the problem itself.

"The Bedroom Window" gives your patrons a chance to do a little detective work of their own. They'll have every actor in the picture under suspicion, and it's a dollar to a dime that the one they finally select as the culprit had nothing to do with the crime at all—so cleverly is the plot of this production woven.

"It wouldn't be fair to audiences to tell the secret of 'The Bedroom Window'," says William de Mille. "The force of the theme lies in the fact that several persons are suspected of having committed a murder and to reveal the identity of the slayer or to explain his motive would be to deprive audiences of a great part of the entertainment."

Sh! Keep This a Secret

"THE BEDROOM WINDOW"

a
 Paramount
 Picture

William de Mille

PRODUCTION

PRESENTED BY ADOLPH ZUKOR AND JESSE L. LASKY



Story and screen play by CLARA BERANGER—Photograph by

Three-column Newspaper Advertisement 3A.

"The Bedroom Window" Pertinent Pointers That Will Tell You the Production At a Glance

Featured Players—May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales. Miss McAvoy was last seen opposite Glenn Hunter in "West of the Water Tower." MacGregor returns to Paramount in this production. He played

Theme—The story of a young woman who finds her lover's body in a bedroom and tries to solve the mystery of his death.

PARAMOUNT

Anything in This Press Sheet May Be Reprinted

Adolph Zukor and Jesse L. Lasky present

A WILLIAM DEMILLE Production

"THE BEDROOM WINDOW"

with May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales

Story and screen play by CLARA BERANGER

A Paramount Picture

SHEET

POSE: To Help You Sell the Picture to the Public.

"THE BEDROOM WINDOW" IS A
VERY EVEN BETTER THAN "GRUMPY"

Keep This a Secret!

"THE BEDROOM WINDOW"



William de Mille

ADOLPH ZUKOR AND JESSE L. LASKY

WHAT happened the night Martin was killed? Who killed him—and why? We know—but mum's the word! But *this* much is no secret—this mystery-thriller has EVERYTHING. And you'll be surprised!

WITH
MAY MCAVOY, MALCOLM MACGREGOR
RICARDO CORTEZ, ROBERT EDESON
GEORGE FAWCETT, ETHEL WALES,



Screen play by CLARA BERANGER—Photographed by L. Guy Wilky

See-column Newspaper Advertisement 3A. (Mats Only)

"The Bedroom Window"

Interiors That Will Tell You All About
Production At a Glance

May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales. May McAvoy was last seen on screen in "West of the Window" when she played the role of the girl who was loved by the man who was murdered.

Theme—The theme is unique. A banker is found murdered in his home, and, as the police break into the apartment, a man is discovered standing over the body with a revolver. He is held, and, as the story unfolds, other persons are suspected. Audiences will get the surprise of their lives.

Mystery—Melodrama—Thrills—
Comedy—Heart-Appeal Packed
Into a Big Dramatic Picture

Story by the Author of "Grumpy," "Only 38," "Don't Call It Love," etc., Featuring May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales in a
Great Cast

EVERYBODY loves a mystery story, and here is THE mystery picture of the season—a production in which the hero and villain are unknown until the very end—a murder mystery without a courtroom scene.

In "The Bedroom Window" William deMille and Clara Beranger have done the unusual in keeping audiences in the dark about the guilty one in the picture, and it is solely for the purpose of heightening the drawing power of the production that we have decided to keep the details a secret here.

Here's a picture packed with tense, thrilling situations that will keep audiences on the edge of their chairs throughout. Mr. deMille was very keen for the story and has given you a most careful production, with the box-office continually in view. To take the director's own words for it "I am working now to please the 90,000,000 instead of the 9,000,000." "Icebound" was the first evidence of this, and now comes "The Bedroom Window" for you to pass judgment on.

Cast

Ruth Martin.....	May McAvoy
Frank Armstrong.....	Malcolm MacGregor
Robert Delano.....	Ricardo Cortez
Frederick Hall.....	Robert Edeson
Silas Tucker.....	George Fawcett
Matilda Jones, alias Rufus Rome.....	Ethel Wales
Butler.....	Charles Ogle
Sonya Malisoff.....	Medea Radzina
Detective.....	Guy Oliver
Mammy.....	Lillian Leighton
Gun Salesman.....	George Calliga

Synopsis

Matilda Jones, known to the literary world as Rufus Rome, a writer of lurid detective stories, is at a loss for a plot for a new novel when she reads in the papers of the mysterious murder of her brother-in-law—the wealthy Thomas Martin. She goes to Ruth, daughter of the murdered man, to comfort her, and the girl begs her to solve the mystery, feeling confident that a novelist who has created and solved many complicated mysteries in fiction can also solve a real one.

Ruth is loved by Robert Delano, bachelor and man-about-

tors. It has an appealing story, that of a pretty young girl who tries to free her sweetheart from a charge of murder, whether it is a true or false one you will not know until the picture is flashed upon the screen—so Paramount has decreed for the purpose of making the production the more interesting and a bigger bet at the box-office.

May McAvoy ("Grumpy," "Only 38," "West of the Water Tower,") Malcolm MacGregor ("The Prisoner of Zenda," etc.), Ricardo Cortez ("The Next Corner," "The Guilty One,") Robert Edeson ("The Ten Commandments," "Don't Call It Love," "Men,") George Fawcett ("Code of the Sea," "Pied Piper Malone") and Ethel Wales ("The Covered Wagon") are featured in a great cast—a cast that will go a long way in putting the picture across.

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Merchant tie-ups? Naturally! Get department stores and furniture dealers to come in on the idea—bedroom furniture, accompanied by an announcement of the picture, of course.

Have the shade departments cooperate, too. "Shades are down. What's all the mystery? See 'THE BEDROOM WINDOW'." There's more to this angle—lamps, etc.

How about an open letter to the police authorities of your town asking them to solve the mystery of "THE BEDROOM WINDOW" before the heroine does. You could arrange a special showing.

And there's an idea on the next page for something new in the way of newspaper advertising—THE BEDROOM WINDOW idea—each day the shade rises a bit, revealing your announcement.

Are there any vacant stores in your vicinity? Here's a stunt. Get the owner to let you cover the window with Bon Ami or something, leaving a small hole for passers-by to peer through. Put a card over it reading "Take a peep through 'THE BEDROOM WINDOW.'" The rest of the stunt's just as easy. Just place a poster inside the store. Sounds simple enough, but you'll be surprised the curiosity it will arouse.

How about getting up the ticket booth to look like a bedroom window? Easy enough with a little framework and curtains.

Get your local bookshops to make special window displays of some detective thrillers. A card could read "Take home the latest in mystery stories. Then see the greatest of screen detective comedies, 'THE BEDROOM WINDOW,' at the....."

Have you seen the colored herald on this production—opens in the middle like a bedroom window—a real novelty, reproduced on the next page. Hop onto it!

Another good suggestion is the finger print idea. Finger prints play an important part in the solution of the screen mystery. Get up a card telling your patrons to have their finger prints taken. "Finger prints never change. Keep this card among your valuable papers as a permanent record of yourself. See the importance of finger prints in 'THE BEDROOM WINDOW' at the..... next....." Leave space for name, age, date, etc. Leave box in lower right hand corner for imprint. During the engagement of

of a story which might have had all these features. It opens with a murder. A young man rushes into the darkened bedroom of a banker in New York, locks the door behind him, and, when the police break in, is found with a revolver in his hand. On the floor lies the body of the financier.

Between the slaying of the banker and the final arrest of the murderer lies an interesting theme—a unique comedy-drama. The problem of solving the mystery falls on two persons—the sister of the dead man and the family lawyer. Suspicion falls upon many players before the slayer is finally trapped.

In most comedy-dramas it is customary for the audience to be let in on the secret, the chief source of entertainment lying in the action of the players who do not know.

But in "The Bedroom Window" Mr. de Mille has done the unusual in keeping the audience in the dark also. One of the interesting features of the film play is the rivalry between the lawyer and the woman novelist. The lawyer goes to the problem with all the legal training and experience; the writer believes she can solve the mystery by the same technique that she evolves her detective yarns. As the lawyer and the novelist each succeed or fail in following their clues, the audience gradually begins to solve the problem itself.

"The Bedroom Window" gives your patrons a chance to do a little detective work of their own. They'll have every actor in the picture under suspicion, and it's a dollar to a dime that the one they finally select as the culprit had nothing to do with the crime at all—so cleverly is the plot of this production woven.

"It wouldn't be fair to audiences to tell the secret of 'The Bedroom Window,'" says William de Mille. "The force of the theme lies in the fact that several persons are suspected of having committed a murder and to reveal the identity of the slayer or to explain his motive would be to deprive audiences of a great part of the entertainment."

And to make matters still more complex, Mr. de Mille hopes that audiences who see the picture do not give away the secret to those who haven't.

It is obvious that with such a theme as "The Bedroom Window," the selection of players who are known to the picture-going public as "hero" or "villain" is a definite factor in the production.

So it is that an "ensemble" cast was gathered for the portrayal of the principal roles in this picture—gathered with the central idea of assembling the most perfect acting group possible.

It is an all-star cast in every sense of the word. All you have to do is glance at the names to discover this. Did you ever see a line-up quite like it before? Every name a BIG name, and they're all prime favorites with the fans.

the picture place someone at the door with a pad making thumb prints. The process is a simple one and takes little time—the patron presses his thumb on the inked pad, and then on the card, which should be of light weight, smooth paper.

And don't forget the silhouette idea in cut-outs. The usual cut-out placed behind a curtain or anything to produce the effect of a bedroom window will do the trick.

There are a few suggestions. Play them up!

"THE BEDROOM WINDOW"



William de Mille

PRODUCTION

PRESENTED BY ADOLPH ZUKOR AND JESSE L. LASKY



Story and screen play by CLARA BERANGER Photographs

Three-column Newspaper Advertisement 3A. (1)

"The Bedroom Window" Pertinent Pointers That Will Tell the Production At a Glance

Featured Players—May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales. Miss McAvoy was last seen opposite Glenn Hunter in "West of the Water Tower." MacGregor returns to Paramount in this production. He played in William deMille's "The Prince Chap" about three years ago. You remember Cortez in "The Next Corner," "A Society Scandal," etc., and Edeson is in both "The Ten Commandments" and "Men." Fawcett had prominent roles in "Pied Piper Malone," "Code of the Sea" and others while Ethel Wales was in "Rugger and Red Gap" and "Icebound."

Director—William deMille, who has made his box-office stride. "The Bedroom Window" proves beyond a doubt that this previous production of "Icebound" was not a mere flash in the pan.

Author-Scenarist—Clara Beranger, who adapted practically all of the big deMille successes, including "Grumpy," "Only 38," "Don't Call It Love" and "Icebound." Mrs. Beranger has quite a reputation also as the author of stage plays and short stories.

Cameraman—L. Guy Wilky, deMille's regular photographer.

Supporting Cast—The featured players are supported by a typical deMille supporting cast. Among the better known names are Charles Ogle, Medea Radzina, famous Russian beauty; Guy Oliver, Lillian Leighton, George Calliga and Mattie Peters.

Type of Story—A comedy-murder-mystery presenting original characters and situations. It has been pronounced one of the most baffling stories of the year.

Theme—The found murder, police breakthrough, unfolds, other audiences will when they missed the Appeal—Remembered to get of "Nick" family, fair-raising, you just of the book d

chapter detective night's sleep est you'll fit It's the fine to the screen good detect

Big Scenes—A banker in a woman novel the sombre prison and nating Russian more elaborate You'll get a Ethel Wales from one who lies above the real acting players are but the big the audience is responsible York banker up to this game, it's a wo

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MAY McAVOY
RICARDO
GEORGE

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much is no secret—this mys-
tery-thriller has EVERY-
THING. And you'll be
surprised!

WITH
MAY McAVOY, MALCOLM MacGREGOR
RICARDO CORTEZ, ROBERT EDESON
GEORGE FAWCETT, ETHEL WALES,



deMille

ND JESSE L. LASKY



by CLARA BERANGER—Photographed by L. Guy Wilky

mn Newspaper Advertisement 3A. (Mats Only)

Bedroom Window

ers That Will Tell You All About roduction At a Glance

Mc Avoy, Mal-
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found murdered in his home, and, as the
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discovered standing over the body with a
revolver. He is held, and, as the story
unfolds, other persons are suspected. Au-
diences will get the surprise of their lives
when they finally discover who com-
mitted the crime.
Appeal—Remember way back when you
used to get hold of an old worn out copy
of "Nick Carter" and, unknown to the
family, follow him through a series of
hair-raising escapades? Remember how
you just couldn't bring yourself to put
the book down until you saw what hap-
pened at the end of the next
chapter? Remember the havoc these
detective stories used to play with a
night's sleep? That's the kind of inter-
est you'll find in "The Bedroom window."
It's the finest detective story ever brought
to the screen. And who doesn't like a
good detective story?
Big Scenes—A luxurious apartment of a
banker in New York City, a "den" of a
woman novelist in Greenwich Village,
the sombre visitors' cells in the Tombs
prison and the exotic home of a fasci-
nating Russian woman are four of the
more elaborate sets in the production.
You'll get a real taste of excitement when
Ethel Wales creeps along a rickety ladder
from one window to another several stor-
ies above the street. And there's some
real acting when several of the principal
players are cross-examined by the police,
but the big kick comes at the end when
the audience is let in on the secret of who
is responsible for the murder of the New
York banker. The whole picture builds
up to this great climax—and take it from
us, it's a wow!

MacGregor, Ricardo Cortez, Robert Edeson,
George Fawcett and Ethel Wales in a
Great Cast

EVERYBODY loves a mystery story, and here is THE
mystery picture of the season—a production in which
the hero and villain are unknown until the very end—a mur-
der mystery without a courtroom scene.
In "The Bedroom Window" William deMille and Clara
Beranger have done the unusual in keeping audiences in the
dark about the guilty one in the picture, and it is solely for
the purpose of heightening the drawing power of the produc-
tion that we have decided to keep the details a secret here.
Here's a picture packed with tense, thrilling situations
that will keep audiences on the edge of their chairs through-
out. Mr. deMille was very keen for the story and has given
you a most careful production, with the box-office continually
in view. To take the director's own words for it "I am work-
ing now to please the 90,000,000 instead of the 9,000,000."
"Icebound" was the first evidence of this, and now comes
"The Bedroom Window" for you to pass judgment on.

Cast

Ruth Martin.....	May McAvoy
Frank Armstrong.....	Malcolm MacGregor
Robert Delano.....	Ricardo Cortez
Frederick Hall.....	Robert Edeson
Silas Tucker.....	George Fawcett
Matilda Jones, alias Rufus Rome.....	Ethel Wales
Butler.....	Charles Ogle
Sonya Malisoff.....	Medea Radzina
Detective.....	Guy Oliver
Mammy.....	Lillian Leighton
Gun Salesman.....	George Calliga

Synopsis

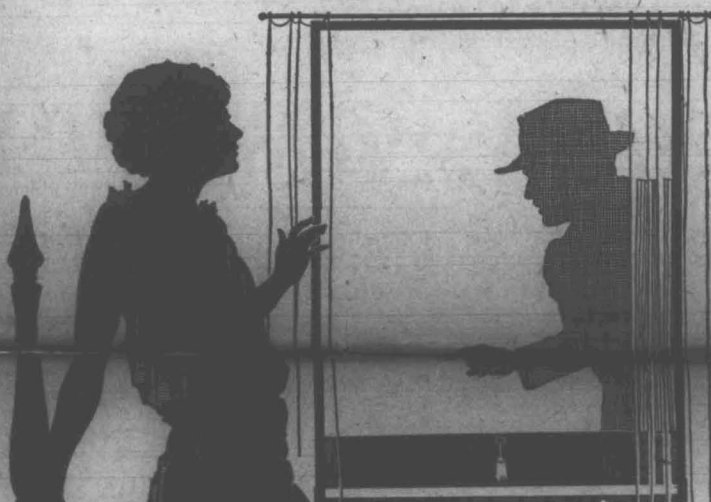
Matilda Jones, known to the literary world as Rufus
Rome, a writer of lurid detective stories, is at a loss for a plot
for a new novel when she reads in the papers of the mysteri-
ous murder of her brother-in-law—the wealthy Thomas
Martin. She goes to Ruth, daughter of the murdered man,
to comfort her, and the girl begs her to solve the mystery,
feeling confident that a novelist who has created and solved
many complicated mysteries in fiction can also solve a real
one.
Ruth is loved by Robert Delano, bachelor and man-about-
town, and Frank Armstrong, her father's secretary. Delano
had been found, revolver in hand, standing over the dead
body of Martin and is held for the crime. The girl believes
Bob innocent, but Frank hands the police a copy of a letter
from Martin forbidding Bob to come to the house to call on
his daughter. It looks bad for Delano.
The family lawyer comes to pay his respects, and Ruth
asks him also to prove Bob's innocence. Matilda is profes-
sionally jealous and shows her antagonism for the lawyer's
entrance into the case by announcing her intention of work-
ing alone and getting at the inside story, much to the lawyer's
amusement.
Matilda's is the first triumph when she discovers that a
Mr. Silas Tucker lives in the apartment opposite. His bed-
room window is so close that a shot might easily have been
fired from there. A detective, in tracing the gun used in the
murder, finds that it was purchased by Tucker. Matilda
sneaks into Tucker's room and finds that the edge of the win-
dow curtain is burnt as by a gun flash. She is discovered by
Silas, and the detective who is still tracing the gun enters
with the gun salesman as she is trying to explain her presence.
The gun salesman declares Tucker is not the man who bought
the weapon. This discourages Matilda. Then she plays her
trump card. She vamps old Tucker and learns some secrets
about the apartment and some of its visitors. Without per-
mitting the lawyer to know her schemes, she questions the
secretary about Martin's correspondence and finally com-
pletes the solution.
At dinner the next evening with great professional pride
she states a theoretical case which, in reality, is the solution
of the murder. One by one she produces her proofs—a key,
a letter and the gun salesman's identification of the real pur-
chaser of the gun. She solves the mystery, too, of why Thom-
as Martin had forbidden Bob to come to the house.
But we've promised not to reveal the solution, so you'll
have to wait until you see the picture.



William deMille's "The Bedroom Window" PRESS ADS, HERALD, AND C

Your Exchange has mats of all the ads and production scenes; also cuts of one, t

Mystery and Mirth



A SHIVERY, quivery mys-
tery - thriller. Better
than "Grumpy" and
made by the same
director.

ADOLPH ZUKOR, JESSE L. LASKY
PRESENTS

A Paramount Picture

"THE BEDROOM WINDOW"

A WILLIAM de MILLE PRODUCTION

with May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson,
George Fawcett and Ethel Wales

Two-column Press Advertisement 2A

SUGGESTION FOR TEASER

First Day

Keep your
eyes on the
shade of

THE
BEDROOM
WINDOW

(See tomorrow's paper)

Second Day

THE
BEDROOM
WINDOW

Watch the
shade
up tomorrow!

Order by Numbers!

Half-tones are 55-screen
and print perfectly on
any stock paper.
Editors will like them.



May McAvoy
in William deMille's Paramount Picture
"The Bedroom Window"

Production Mat 1PB
(Mats Five Cents Each)



May McAvoy and Malcolm MacGregor
in William deMille's Paramount Picture "The Bedroom Window"

Two-column Production Mat 1PA

Extra Catchlines for Ads or Programs

What kind of a Sherlock Holmes would you make? Here's your chance to solve the baffling mystery of "The Bedroom Window."

Bobbed-hair ladies who want to stay bobbed, stay away from this picture. It's a hair-raiser!

A mystery-comedy to test your wits and tickle your funny bone.

Mystery that teases, comedy that breezes, romance that pleases—a great picture.

Come and see the dark secrets of "The Bedroom Window" startlingly exposed.

"The Bedroom Window" opens and closes with a bang! Come get your share of thrills and chills.

Eye-filling, gloom-killing, spine-chilling, soul-thrilling—wonderful entertainment for everyone.

What happened when the lights went out in "The Bedroom Window?" It's a thrill you'll never forget.

Here's a mystery play that IS a mystery! Our hat's off to you if you solve it.



Ricardo Cortez in
William deMille's Paramount Picture
"The Bedroom Window"

Production Mat 1PA
(Mats Five Cents Each)

e's "The Bedroom Window" LD, AND OTHER GOOD AIDS

ection scenes: also cuts of one, two and two-supplementary ads. Price list, Page 4.



N FOR TEASER TYPE ADS

Second Day

Third Day



Watch the
shadow
up the
arrow!

May McAvoy, Malcolm Mac
Gregor, Ricardo Cortez, Robert
Edeson, George Fawcett and
Ethel Wales
A Paramount Picture



LINGER at "The Bedroom
Window!" Look for the
ping shadow! Watch for the
shot in the dark! Then thrill to
the unraveling of the most ab-
sorbing mystery-romance in
years!

With
May McAvoy
Malcolm MacGregor
Ricardo Cortez
Robert Edeson
George Fawcett
Ethel Wales

Story and screen play by CLARA BERANGER

Two-column Supplementary Press Ad 2AS

Half-tones as 55-screen
and print perfectly on
any stock of paper.
Editors will like them.

This mat
costs only
ten cents.



May McAvoy and Malcolm Mac Gregor in William deMille's
Paramount Picture "The Bedroom Window"

Two-column Production Mat 2P

What goes
on in

The
Bedroom
Window
?

You'll be surprised!

Teaser Ad

See also the three-
column Press adv.
on the front page.

THEATRE



**"The
BEDROOM
WINDOW"**
May McAvoy
Malcolm MacGregor, Ricardo Cortez, Robert Edeson
George Fawcett, Ethel Wales

IF you're looking for ex-
citement and fun, take a
look at "The Bedroom Win-
dow." A spine-tingling mys-
tery and a rib-tickling com-
edy combined.

One-column Press Ad 1A

Trailers Build Business

National Screen Service, Inc., with offices at 126 West 46th
Street, New York, 845 South Wabash Avenue, Chicago, 917 South
Olive Street, Los Angeles, and 284 Turk Street, San Francisco,
furnishes good trailers on all Paramount pictures.

On "The Bedroom Window" you can get an excellent Service
Trailer, consisting of strong titles and 75 feet of carefully selected
scenes. This costs \$5.00, and \$1.50 refund is allowed if you re-
turn the trailer within two weeks of shipment.

You can secure a regular trailer service from National Screen
Service on all productions at the cost of \$25 monthly.

The following Paramount exchanges have these trailers in
stock: New Orleans, Charlotte, Dallas, Oklahoma City, Minne-
apolis and Sioux Falls.

Ask the booker at any of these exchanges.

Or order direct from National Screen Service, Inc.

WIRE OR WRITE GIVING EXACT PLAY DATES



Ricardo Cortez in
William deMille's Paramount Picture
"The Bedroom Window"

Production Mat 1PA
(Mats Five Cents Each)

ADOLPH ZUKOR, JESSE L. LASKY
PRESENTS

THE BEDROOM WINDOW

A
WILLIAM de MILLE
PRODUCTION

with May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson,
George Fawcett and Ethel Wales

A quivery mys-
tery - thriller. Better
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director.

A Paramount Picture

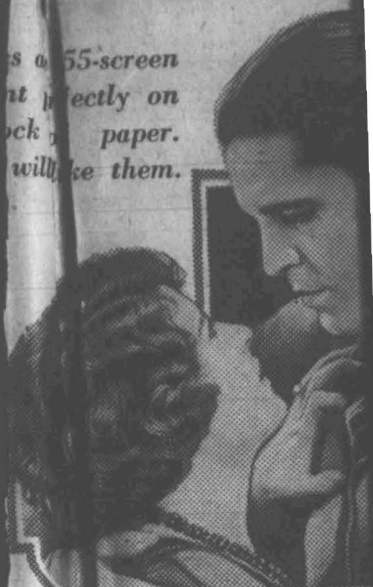
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May McAvoy
in William deMille's Paramount Picture
"The Bedroom Window"

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May McAvoy and Malcolm MacGregor
in William deMille's Paramount Picture "The Bedroom Window"

Two-column Production Mat 1PB

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What kind of a Sherlock Holmes would you make? Here's your chance to solve the baffling mystery of "The Bedroom Window."

Bobbed-hair ladies who want to stay bobbed, stay away from this picture. It's a hair-raiser!

A mystery-comedy to test your wits and tickle your funny bone.

Mystery that teases, comedy that breezes, romance that pleases—a great picture.

Come and see the dark secrets of "The Bedroom Window" startlingly exposed.

"The Bedroom Window" opens and closes with a bang! Come get your share of thrills and chills.

Eye-filling, gloom-killing, spine-chilling, soul-thrilling—wonderful entertainment for everyone.

What happened when the lights went out in "The Bedroom Window?" It's a thrill you'll never forget.

Here's a mystery play that IS a mystery! Our hat's off to you if you solve it.



Ricardo Cortez in
William deMille's Paramount Picture
"The Bedroom Window"

Production Mat 1PA
(Mats Five Cents Each)

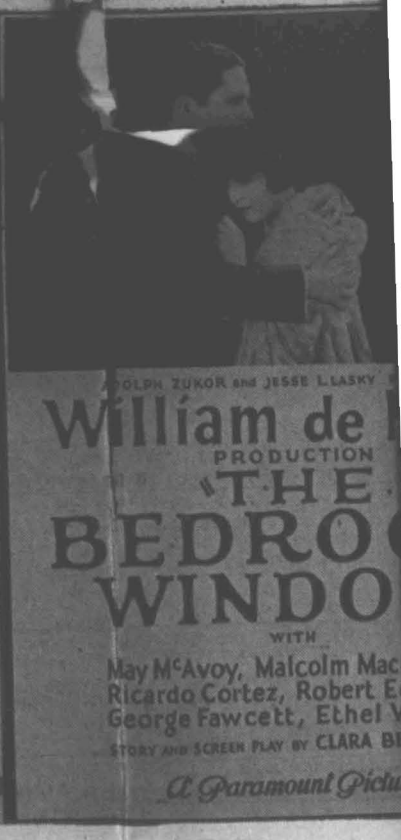
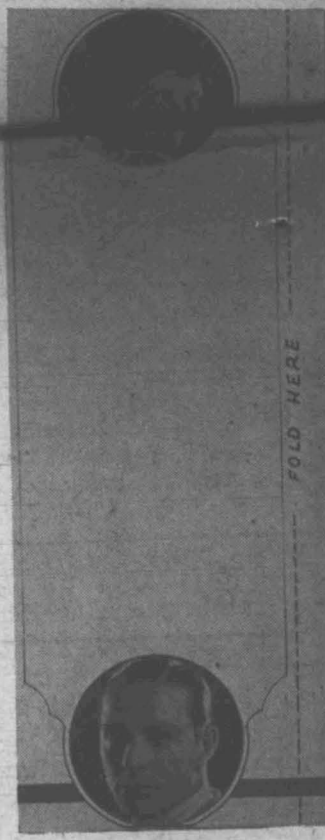
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Halves a 55-screen
and put perfectly on
any back of paper.
Editor will like them.

This mat
costs only
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Two-column Supplementary Press Ad 2AS

What goes
on in

The Bedroom Window ?

You'll be surprised!

See also the three-
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on the front page.



May McAvoy and Malcolm MacGregor in William deMille's
Paramount Picture "The Bedroom Window"

Two-column Production Mat 2P

Teaser Ad

Trailers Build Business

National Screen Service, Inc., with offices at 126 West 46th Street, New York, 845 South Wabash Avenue, Chicago, 917 South Olive Street, Los Angeles, and 284 Turk Street, San Francisco, furnishes good trailers on all Paramount pictures.

On "The Bedroom Window" you can get an excellent Service Trailer, consisting of strong titles and 75 feet of carefully selected scenes. This costs \$5.00, and \$1.50 refund is allowed if you return the trailer within two weeks of shipment.

You can secure a regular trailer service from National Screen Service on all productions at the cost of \$25 monthly.

The following Paramount exchanges have these trailers in stock: New Orleans, Charlotte, Dallas, Oklahoma City, Minneapolis and Sioux Falls.

Ask the booker at any of these exchanges.

Or order direct from National Screen Service, Inc.

WIRE OR WRITE GIVING EXACT PLAY DATES



Ricardo Cortez in
William deMille's Paramount Picture
"The Bedroom Window"

Production Mat 1PA
(Mats Five Cents Each)

THEATRE



The
**BEDROOM
WINDOW**
With
May McAvoy
Malcolm MacGregor, Ricardo Cortez, Robert Edeson
George Fawcett, Ethel Wales

IF you're looking for excitement and fun, take a look at "The Bedroom Window." A spine-tingling mystery and a rib-tickling comedy combined.

One-column Press Ad 1A

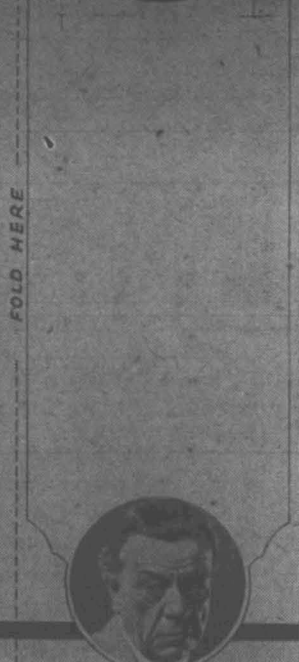
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ADOLPH ZUKOR and JESSE L. LASKY PRESENT A
William de Mille
PRODUCTION
**"THE
BEDROOM
WINDOW"**

WITH
May McAvoy, Malcolm MacGregor
Ricardo Cortez, Robert Edeson
George Fawcett, Ethel Wales
STORY AND SCREEN PLAY BY CLARA BERANGER

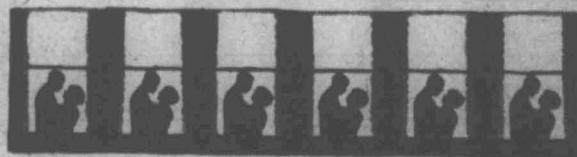
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Play Dates, etc.



er spread of scenes, back cover for theatre name, etc.



William deMille's "The Bedroom Window" GET THE PAPERS TO PRINT

Clip the stuff you want on this page and send it to the editors. Additional

Pictures of the Future

BY WILLIAM DEMILLE

"THE picture of the future will be the picture which says something worth saying in a beautiful way."

This is William deMille's own motto and has been his guide in his film producing activities.

"A picture, just like a novel, a stage play or a music composition, should have something to say and say it beautifully. The one without the other cannot be art—and when I

have in mind artistic productions.

"No matter how intriguing a story; if it is not well told it has failed. And, vice versa, there can be no beauty of expression if there is nothing to express. In the first we are offended in having a fine theme mauled; in the second it resolves itself into the mechanics of technique."

Mr. deMille has always sought themes which "say something worth saying." His productions for Paramount—"Only 38," "Midsummer Madness," "Bought and Paid For," "The World's Applause," "Miss Lulu Bett," "Nice People," "Grumpy," "Clarence," "Don't Call It Love" and "Icebound" have been pictures which "said something worth saying" and said it "in a beautiful way."

His latest Paramount production, "The Bedroom Window," is a mystery-drama by Clara Beranger, interpreted by an ensemble cast. May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales are featured. The picture opens a days' run at the Theatre next

Smoke Up, Says deMille And Let's Get to Work!

Actors like smoking scenes in William deMille's Paramount productions.

The producer-director is noted for the excellent brands of cigars he buys for the players, his own favorite smoke being a pipe.

In Mr. deMille's production of Clara Beranger's mystery drama, "The Bedroom Window," Robert Edeson expressed his delight with the cigars he was to smoke.

"They remind me of the days when I starred in your 'Strongheart,'" Edeson said to Mr. deMille, author of Edeson's greatest stage hit.

"They are worth the money," replied the director. "A good actor always responds to a good cigar."

Ethel Wales, who plays a woman novelist-detective in "The Bedroom Window," and who was called upon to smoke a great number of cigarettes, considered it a personal favor on the part of the director to select a brand which would be least likely to make her sick.

May McAvoy and Malcolm MacGregor have the principal roles in "The Bedroom Window," which opens at the Theatre on Ricardo Cortez, Robert Edeson, George Fawcett and Miss Wales are also featured.

Great Cast in "Bedroom Window"

THE cast of the William deMille Paramount production, "The Bedroom Window," an original screen story by Clara Beranger, presents a line-up of leading players that is all-star in every sense of the word.

May McAvoy and Malcolm MacGregor are featured in the principal roles of the picture, a gripping mystery comedy-drama, which will be shown next and at the Theatre. Ricardo Cortez also has an important part in the cast, as have Robert Edeson, George Fawcett and Ethel Wales. All are featured. Then there is Charles Ogle, who can always be relied upon to give an excellent character portrayal, in a comic butler's role, and Guy Oliver plays a detective. Medea Radzina, the famous Russian beauty, is excellently cast as an altogether charming young woman who claims that the murder in the picture was committed over love for her. Lillian Leighton and George Calliga also appear in support. Quite a line-up, you'll agree!

Miss McAvoy, MacGregor and Cortez have never appeared on the stage but won their spurs after a rapid climb from the "extra" class. The four men, Fawcett, Edeson, Oliver and Ogle stepped from the stage into pictures and are about to celebrate the 150th year of combined playing. Ethel Wales, Miss Leighton and Medea Radzina turned to screen work after a few years' experience in legitimate plays. So, you see, they're all pretty well fitted for the parts they have to portray in "The Bedroom Window." Naturally, all give perfect performances.

It'll be a long time before you see another cast like this in a picture. There has been many a cast called all-star, but here is one that IS all-star!

Paramount Director and Cameraman Sent to Tombs

But it was a purely business call that George Hippard and Guy Wilky paid to New York's famous prison. Hippard is William deMille's assistant, and Wilky is his cameraman. The two were sent to the prison to photograph the interior of the prison for authentic pictures to be used in the filming of Mr. deMille's new production, "The Bedroom Window," which comes to the Theatre next

Hippard and Wilky photographed the cells, corridors, visitors' cages and keepers and also brought back a complete set of official documents used in the prison procedure.

"The Bedroom Window" is an original comedy drama by Clara Beranger and has a star cast headed by May McAvoy and Malcolm MacGregor. Other members of the cast in featured roles are Ethel Wales, Ricardo Cortez, George Fawcett and Robert Edeson.

May McAvoy Plays Fine Role in "The Bedroom Window"

Part Offers Many Excellent
Emotional Opportunities—
Big All-star Cast

MAY MCAVOY made her debut in pictures in an unusual way as the leading player in a picture advertising a well known brand of sugar. Her blue eyes and brown hair, her sprightly little figure—Miss McAvoy is four feet eleven inches tall—made a delightful appeal, and even before she reached stardom by her portrayal

she had won signal honors in "The Perfect Lady," "Mrs. Wiggs of the Cabbage Patch," "The Woman Under Oath" and in J. Stuart Blackton's "My Husband's Other Wife." "The Sporting Duchess," "Man and His Woman," "The Devil's Garden" and "The Truth About Husbands" were other big pictures to add to the actress' popularity.

Having played many different roles and having starred in "The Top of New York," she could be relied upon to give a beautiful performance in any production. William deMille selected her for three of his productions, "Grumpy," "Clarence" and "Only 38" and gave her the leading feminine role in Clara Beranger's mystery-drama, "The Bedroom Window," which comes to the Theatre next Running the entire gamut of emotions, the picture gives Miss McAvoy excellent opportunities for the display of her varied talents.

Malcolm MacGregor has the principal male role in this production. Others featured are Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales.

Who Is He?

For once in the history of motion pictures a player gives a great performance and receives no credit for it in the advance announcements of the production.

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It is an unusually fine interpretation, yet, because the solution of the mystery is being kept a secret by the producer-director and the author, the actor must wait for his printed praise until the picture is thrown upon the screen.

Malcolm MacGregor, Ricardo Cortez, Robert Edeson and George Fawcett all have featured roles in "The Bedroom Window," which will be the feature at the all next week. Which of these is the guilty one? The picture tells. May McAvoy and Ethel Wales are also featured in principal roles.

A Request

When William deMille began filming "The Bedroom Window," his latest production for Paramount, he called all the players in his company together and asked them to keep a secret—not to divulge to anyone the solution of the mystery surrounding the death of a banker in the story. Many persons are suspected in the development of the comedy-drama, and deMille was determined that the identity of the slayer should not be made known to the public until the picture be shown upon the screen.

Manager of the requests

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Heretofore the sensation of business has been accomplished by photographing houses turning about circles or in somersaults, but now deMille-Wilky process is the seem to wave and melt into fantasies.

Featured with Miss Wales picture are May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson and George Fawcett.

Ethel Wales Does a Hand Lloyd in Latest Production

Ethel Wales was no more in pictures laid in all New York apartment houses. After a New York across a ladder laid over a swimming ment chasm, she felt she had a bit for movie thrills and done titled to quiet part for the on her picture career.

"No more trembling ladies!" me! I'm going to specialize for old ladies who sit in rocking chairs and society belles who play bridge or so a son and a husband to come have "The scene which gave me!" a taste of real excitement. Wales creep along a ladder from as to down to another in William deMille's Paramount production.

Special Advance Newspaper Stories

deMille's "The Bedroom Window" S TO PRINT THESE STORIES

Send it to the editors. Additional press sheets at your exchange if you need them.



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Manager of the
..... requests

Malcolm MacGregor "Backed" His Way Into Screen Fame

Featured Player in "The Bedroom Window" Made Debut in "The Prince Chap"

THREE years ago William deMille engaged Malcolm MacGregor to play an extra part in his production of "The Prince Chap," starring Thomas Meighan. MacGregor's back was the only part that got into the picture. Shortly after Mr. deMille engaged MacGregor again as an "extra" for his production of "After the Show." "The Prince Chap" was

Look About You!

by Clara Beranger

(Mrs. Beranger is the author of the William deMille Paramount production, "The Bedroom Window," which comes to the Theatre next)

Strong Drama in New deMille Picture

"A WOMAN may pick up her cup of coffee with a mannerism that can lead to murder. Such sim-

"LOOK about you! You may be living in the midst of a strong drama and not know it."

"I receive many letters from young writers and my advice is always, 'Look about you!'"

"One of the central ideas in 'The Bedroom Window' is founded on this recommendation. One of the lead-

production at its first showing likewise and keeping to the identity of the criminal and the solution of this gripping mystery story a stage mystery until "The Bedroom Window" closes its run next This will give others a chance to get the same enjoyment out of the picture as we are getting at the day. "The Bedroom Window" is an original screen story by Clara Beranger and features May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales.

Director Wm. deMille Has Photographed Dizziness!

William deMille has photographed dizziness!

Film experts who have been permitted to see the results of experiments in collaboration with Guy Wilky, chief cameraman of William deMille productions, declare that the pictures are the first to give an uncomfortable sensation.

The episode for which the graphic experiments were made is in Clara Beranger's mystery drama, "The Bedroom Window," a William deMille Paramount production which will open a run of days at the Theatre next days at the

Ethel Wales, in the role of a woman novelist trailing the slayer of her brother-in-law, was compelled to crawl along a shaky ladder across a chasm between two apartment houses.

Heretofore the sensation of dizziness has been accomplished by graphing houses tumbling about or in some other way, but the new deMille-Wilky process seems to wave and melt into fantasies.

Featured with Ethel Wales in the picture are May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson and George Fawcett.

Ethel Wales Does Her Hardest in Latest Production

Ethel Wales was no more in pictures laid in all New York apartment houses. After crawling across a ladder and over a ment chasm, she felt she had done her bit for movie bills and titled to quiet part for the picture career.

"No more tremors for me! I'm going to specialize in nice society belles who play bridge with a son and a husband to come. The scene which gave me a taste of real excitement was Wales creep along a ladder from room to another in

MacGregor's first "extra" vehicle and "After the Show" was his last.

MacGregor was engaged once more by Mr. deMille for the leading role opposite May McAvoy in the Paramount production of "The Bedroom Window," Clara Beranger's mystery drama.

The young leading man really began his picture career in the sculpture class at Yale where he had Rex Ingram as a class-mate. MacGregor was studying architecture and Ingram was studying art. The latter had become interested in the new picture art and aroused MacGregor's curiosity.

Both young men left their studies and entered pictures, but never met again until Ingram was casting his production of "The Prisoner of Zenda." Then MacGregor, who had gained experience in William deMille productions and other pictures, was given a leading role.

"The Bedroom Window" is the first Paramount picture in which MacGregor has played a principal part. He has the leading man's role, featured opposite May McAvoy. Other featured players include Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales. The picture will be the feature at the Theatre next to remain for days. It's an original screen story by Clara Beranger.

148 Years Entertaining

Four actors in William deMille's Paramount production, "The Bedroom Window," have spent a total of 148 years in entertaining the public. And they are still at it. In a few months George Fawcett, Robert Edeson, Charles Ogle and Guy Oliver will mark the celebration of their 150 years on stage and screen with a reunion.

The four made their debut in 1887, Oliver being the youngest and starting at the age of seven with his parents and sister in a vaudeville act. Ogle was originally destined for the ministry, and Fawcett studied law. Ogle switched to law and then went on the stage, after seven years returning to legal procedure and three years later going back to acting. Edeson planned a medical career, but the stage called him and he never hung out an M. D. shingle.

Ultimately the four drifted into motion picture work and their greatest delight is to tell stories of the days when they played the "tank towns."

Others in the cast of "The Bedroom Window," due at the Theatre next, are May McAvoy, Malcolm MacGregor, Ricardo Cortez, and Ethel Wales, all featured.

greater dramatic possibilities than are to be found in the thrilling leap of a horseman from a cliff," according to William deMille.

"The strongest drama isn't always the most spectacular. The most dramatic moments may be those in which the players sit motionless. Great tragedy can impend as a woman sits in silence before her dressing table and she may decide upon a vital change in her life while she pulls on a slipper.

"The way in which a woman crooks her little finger as she lifts her cup at the breakfast table, may annoy her husband. By its repetition every morning annoyance grows to anger and a bitter spirit is aroused between the two. Gradually there is set in motion a cumulative force which may end in murder. On the other hand, while the horseman's leap is spectacular, it may lack the essence of dramatic action.

"It is in the conflicting purposes, in the striking of psychological steel against flint, that drama is brought into life. As a matter of fact, in the inception and development of drama there may be little or no physical movement.

"One of the most dramatic figures I have seen is the late Augustus St. Gaudens' 'Grief.' It is a bronze statue of a woman seated against a tablet. Her hands lie limp in her lap and her eyes look straight ahead. There is no suggestion of physical movement but the figure is a dramatic masterpiece."

In his latest Paramount production, "The Bedroom Window," written for the screen by Clara Beranger, Mr. deMille has developed several highly dramatic moments with the actors almost motionless, creating tension by contrast with previous movement. May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales are featured in this production which opens a run of days at the on

Famous Russian Beauty in New Wm. deMille Picture

The fascinating Russian actress, Medea Radzina, has an important role in the new William deMille production for Paramount, "The Bedroom Window," opening next at the One of her first stage parts in this country was the leading role in "Enter Madame," a role which created a furore in artistic circles.

Mme. Radzina's screen career has been a brief one, her appearance in "The Bedroom Window" being her third part before the camera. She previously appeared in "The Sea Hawk" and in "The Next Corner."

ing figures in the drama is an elderly woman who writes lurid detective stories and who is at a loss to find a theme for her new novel. She reads of the murder of her brother-in-law and enters with such intensity on tracking down the slayer that she does not realize at any time that she is living a thrilling mystery story herself. Not until the slayer has been trapped and the young lovers have been brought together, does it dawn upon her that she has a theme she has been seeking. She lived a drama and forgot that fact."

Ethel Wales plays the novelist in the picture, and others prominent in the cast are May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett, all featured, Charles Ogle, Medea Radzina, Guy Oliver, Lillian Leighton and George Calliga.

Taking the Silence Out of So-Called Silent Dramas

Taking the silence out of the silent drama has become one of the most interesting features of motion picture entertainment, according to William deMille, producer of Paramount pictures and himself an amateur musician.

"Music settings to films have progressed just as fast as motion picture production and, I might say, a great part of the success of the finer photoplays has been due to the musicianship with which colorful tone settings have been prepared at the picture theaters.

"To most persons who attend a motion picture entertainment, the music is merely an accompaniment," Mr. deMille pointed out. "But, while music enhances the emotional force of a dramatic scene and adds to the zest of a comedy moment, there is also a psychological reason of another kind—the silence must be removed.

"There is sound everywhere about us. Whether we are conscious of it or not, it is there. We would realize it with tremendous force if the world suddenly became silent. With movement on the screen we expect sound—and it is in the intelligent preparation of music settings that this subconscious demand for sound is satisfied. In the better motion picture theaters compositions from the classics are used, thus serving a double purpose—removing the silence and, at the same time, creating a taste for good music."

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Original Fan-Pulling Press Reviews

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Featured with Miss Wales in the picture are May McAvoy, Malcolm MacGregor, Ricardo Cortez, Edeson and George Fawcett.

Ethel Wales Does a Hand Lloyd in Latest Production

Ethel Wales was no more in pictures laid in tall New York apartment houses. After she crossed a ladder laid over a chasm, she fell she is her bit for movie bills at least titled to quiet part for the her picture career.

"No more trembling ladder for me! I'm going to specialize in old ladies who sit on rocks. I'll be a society belle who plays bridge!" a son and a husband to come.

The scene which gave her a taste of real excitement was to creep along a ladder from the Mill down to another in William deMille's Paramount production, "The Bedroom Window," which comes to the Theatre next

Beranger's mystery drama by Clifford Wager, Miss Wales plays a novelist who writes detective thrillers a suspense name of Rufus Ross. Which kill that the revolver she fired from her brother-in-law's yard and window across the chasm uses a ladder to reach the apartment house sill to der, placing it in the other.

by sandstorms. "The Bedroom Window" was a most daring while fording the river. We had floods and other terrors in the production, but all these were nothing compared to the ladder scene in "The Bedroom Window."

"I trembled as the ladder creaked. I was afraid to look ahead because the window seemed a mile away. The courtyard two miles down didn't dare look back. I just crept along and hoped I would be safe for future productions."

So when audiences see the delirious production on the screen, they see real terror and not its simulation.

Some Cinch!

Rupert Franklin's name does appear in the roster of players in William deMille's Paramount production of Clara Beranger's mystery play, "The Bedroom Window," which is to be on on he plays a vital part in the picture that of a slain banker.

All that Franklin had to do was lie on the floor in the opening scene and pretend that he was dead, for nearly six reels a cast of many players, headed by May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson and George Fawcett, was involved by what he did—suspected of having committed a murder or keen to solve the mystery. Some cinch!

Special Advance Newspaper Stories

William deMille's "The Bedroom Window" Is a Fine Comedy Mystery-Drama

A STORY with the hero and villain unknown—until the last reel! And several persons suspected of murder until the final moment!

Most motion pictures begin with clearly defined characters of good and evil, but Clara Beranger has reversed the method in her original comedy drama

"The Bedroom Window," which William deMille produced for Paramount. In fact, suspicion shifts in so many directions that seldom will two persons agree upon the same suspect at the same moment.

The story opens with a murder. A young clubman rushes into the darkened bedroom of a New York banker and locks the door behind him. When the police break in, they find him with a revolver in his hand and the body of the financier on the floor.

When the banker's secretary arrives and refuses to state where he has been, suspicion falls upon him also. A neighbor is suspected of having bought a gun and then having left town. A fascinating woman is brought into the case. Here are four suspects already. Then, when the sister-in-law of the banker and the family lawyer begin seeking clues, the circle widens still further. The sister-in-law is a writer of "detective thrillers" and resents the entrance of the lawyer into the case creating unique complications.

But the final solution of the mystery is a carefully guarded secret, and a secret it will remain until "The Bedroom Window" is flashed upon the screen at the Theatre next

May McAvoy and Malcolm MacGregor head an unusually strong cast of featured players. Others include Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales. Playing in support are Charles Ogle, Medea Radzina, Guy Oliver, Lillian Leighton and George Calliga.

May McAvoy and Malcolm MacGregor Are Featured in Latest Paramount Picture

Everyone wants to know who killed the banker in the Paramount picture, "The Bedroom Window."

Does the young man marry the heiress? What has the queer woman novelist got to do with the murder?

Here's a story that has been pronounced by those who have seen the production the most baffling mystery-drama in years. It's a William deMille production, featuring May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales. Clara Beranger wrote both the original story and screen play.

"The Bedroom Window" is an unusually entertaining production, lightened with bright comedy touches throughout its entire length. The story has to do with the identification of a murderer—and who is there that doesn't love a good detective story? Here's a chance to do a little sleuthing of your own, and it's a sure bet that you'll have picked the wrong man as the guilty one when the real culprit is exposed on the screen.

If it's novelty you're looking for, here it is with some to spare!

"The Bedroom Window" Due

"The Bedroom Window," a William deMille Paramount production, opens at the Theatre next for a run of days. May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales are all featured in leading roles.

The story, written especially for the screen by Clara Beranger, is a mystery-melodrama-murder-comedy-love-story on the order of "The Acquittal" and "Grumpy," but even more novel and startling than either of those successes.

will give others a chance. This the same enjoyment we get from the picture as we are at the at the they did "The Bedroom Window" is an original screen play" is Clara Beranger and story by May McAvoy, MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett, Robert Ethel Wales.

Director Wm. deMille Photographed Dizziness!

William deMille has photographed dizziness! Film experts who have been permitted to see the results of his experiments in collaboration with L. Guy Wilky, chief cameraman with L. deMille production, of William deMille, declare that the pictures are the first to give a realistic pictorial impression of an uncomfortable sensation.

The episode for which the graphic experiments were made is in "The Bedroom Window," a drama, deMille Paramount production, which will open a run of days at the Theatre next days at the

Ethel Wales, in the role of a woman novelist trailing her brother-in-law, was seen crawling along a shaky ladder to a chasm between two apartment houses.

Heretofore the sensation of dizziness has been accomplished by photographing houses tumbling about or in some other way, but the new deMille-Wilky process seems to wave and reel into fantasies.

Featured with this Wales picture are May McAvoy, MacGregor, Ricardo Cortez, Edeson and George Fawcett.

Ethel Wales Does Hard Lloyd in Latest Production

Ethel Wales was in all the pictures laid in all the apartment houses. After working across a ladder ladder over a chasm, she fell she a further bit for movie skills and one titled to quiet parlor for the men picture career.

"No more trembling ladder for me! I'm going to specialize in old ladies who sit on a nice city belles who play bridge for a son and a husband to come have the scene which have M. D. shingle!"

a taste of real excitement. Wales creep along a ladder from one room to another in William deMille's room window," which costars Bed Theatre next to the this mystery drama by Clara Beranger, Miss Wales plays a new Beranger writes detective thriller, first who name of Rufus Rose. Under the that the revolver she suspects her brother-in-law which killed window across the chasm from a reach the apartment yard and to der, placing it from uses a ladder.

one still to an-

by sandstorms. The Covered Wagon was almost drowned while tending the fire. We fought floods and other terrors in the Cruise production, but all these were nothing compared to the ladder scene in "The Bedroom Window."

"I trembled as the ladder creaked. I was afraid to look ahead because the window seemed a mile away and the courtyard two miles down. I didn't dare look back. I just crept along and hoped I would be spared for future productions."

So when audiences see the deMille production on the screen, they will see real terror and not its simulation.

Some Cinch!

Rupert Franklin's name does not appear in the roster of players in William deMille's Paramount production of Clara Beranger's mystery drama, "The Bedroom Window," coming to the on but he plays a vital part in the picture—that of a slain banker.

All that Franklin had to do was lie on the floor in the opening scenes and pretend that he was dead, yet for nearly six reels a cast of noted players, headed by May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson and George Fawcett, was involved by what he did—either suspected of having committed murder or keen to solve the mystery. Some cinch!

The young leading man really began his picture career in the sculpture class at Yale where he had Rex Ingram as a class-mate. MacGregor was studying architecture and Ingram was studying art. The latter had become interested in the new picture art and aroused MacGregor's curiosity.

Both young men left their studies and entered pictures, but never met again until Ingram was casting his production of "The Prisoner of Zenda." Then MacGregor, who had gained experience in William deMille productions and other pictures, was given a leading role.

"The Bedroom Window" is the first Paramount picture in which MacGregor has played a principal part. He has the leading man's role, featured opposite May McAvoy. Other featured players include Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales. The picture will be the feature at the Theatre next to remain for days. It's an original screen story by Clara Beranger.

148 Years Entertaining

Four actors in William deMille's Paramount production, "The Bedroom Window," have spent a total of 148 years in entertaining the public. And they are still at it. In a few months George Fawcett, Robert Edeson, Charles Ogle and Guy Oliver will mark the celebration of their 150 years on stage and screen with a reunion.

The four made their debut in 1887, Oliver being the youngest and starting at the age of seven with his parents and sister in a vaudeville act. Ogle was originally destined for the ministry, and Fawcett studied law. Ogle switched to law and then went on the stage, after seven years returning to legal procedure and three years later going back to acting. Edeson planned a medical career, but the stage called him and he never hung out an M. D. shingle.

Ultimately the four drifted into motion picture work and their greatest delight is to tell stories of the days when they played the "tank towns."

Others in the cast of "The Bedroom Window," due at the Theatre next are May McAvoy, Malcolm MacGregor, Ricardo Cortez, and Ethel Wales, all featured.

the players sit motionless. Great tragedy can impend as a woman sits in silence before her dressing table and she may decide upon a vital change in her life while she pulls on a slipper.

"The way in which a woman crooks her little finger as she lifts her cup at the breakfast table, may annoy her husband. By its repetition every morning annoyance grows to anger and a bitter spirit is aroused between the two. Gradually there is set in motion a cumulative force which may end in murder. On the other hand, while the horseman's leap is spectacular, it may lack the essence of dramatic action.

"It is in the conflicting purposes, in the striking of psychological steel against flint, that drama is brought into life. As a matter of fact, in the inception and development of drama there may be little or no physical movement.

"One of the most dramatic figures I have seen is the late Augustus St. Gaudens' 'Grief.' It is a bronze statue of a woman seated against a tablet. Her hands lie limp in her lap and her eyes look straight ahead. There is no suggestion of physical movement but the figure is a dramatic masterpiece."

In his latest Paramount production, "The Bedroom Window," written for the screen by Clara Beranger, Mr. deMille has developed several highly dramatic moments with the actors almost motionless, creating tenseness by contrast with previous movement. May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales are featured in this production which opens a run of days at the on

Famous Russian Beauty in New Wm. deMille Picture

The fascinating Russian actress, Medea Radzina, has an important role in the new William deMille production for Paramount, "The Bedroom Window," opening next at the One of her first stage parts in this country was the leading role in "Enter Madame," a role which created a furore in artistic circles.

Mme. Radzina's screen career has been a brief one, her appearance in "The Bedroom Window" being her third part before the camera. She previously appeared in "The Sea Hawk" and in "The Next Corner."

not realize at any time that she is living a thrilling mystery story herself. Not until the slayer has been trapped and the young lovers have been brought together, does it dawn upon her that she has a theme she has been seeking. She lived a drama and forgot that fact."

Ethel Wales plays the novelist in the picture, and others prominent in the cast are May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett, all featured, Charles Ogle, Medea Radzina, Guy Oliver, Lillian Leighton and George Calliga.

Taking the Silence Out of So-Called Silent Dramas

Taking the silence out of the silent drama has become one of the most interesting features of motion picture entertainment, according to William deMille, producer of Paramount pictures and himself an amateur musician.

"Music settings to films have progressed just as fast as motion picture production and, I might say, a great part of the success of the finer photoplays has been due to the musicianship with which colorful tone settings have been prepared at the picture theaters.

"To most persons who attend a motion picture entertainment, the music is merely an accompaniment," Mr. deMille pointed out. "But, while music enhances the emotional force of a dramatic scene and adds to the zest of a comedy moment, there is also a psychological reason of another kind—the silence must be removed.

"There is sound everywhere about us. Whether we are conscious of it or not, it is there. We would realize it with tremendous force if the world suddenly became silent. With movement on the screen we expect sound—and it is in the intelligent preparation of music settings that this subconscious demand for sound is satisfied. In the better motion picture theaters compositions from the classics are used, thus serving a double purpose—removing the silence and, at the same time, creating a taste for good music."

"The Bedroom Window," deMille's latest Paramount production, will be shown at the Theatre next to remain for days. May McAvoy and Malcolm MacGregor are featured in the principal roles. There's a big all-star supporting cast.

Original Fan-Pulling Press Reviews

(Review No. 1)

"THE BEDROOM WINDOW," a William deMille Paramount production, featuring May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett and Ethel Wales, was shown for the first time in at the Theatre yesterday.

The story, an original for the screen by Clara Beranger, is a comedy-mystery even better than

New York banker. The victim's sister-in-law, a writer of hair-raising thrillers, comes up from Greenwich Village bent on solving the mystery for herself, and she greatly resents the entrance of the family lawyer into the case. Her first discovery is the fact that a shot might easily have been fired from a bedroom window across the court. Investigation brings about several interesting discoveries, all of which she keeps from the attorney until, certain that at last she has gotten at the inside story, the novelist produces her proofs, one by one—a key, a letter and a gun salesman's identification of the purchaser of the weapon used in the killing. It is a great triumph for her. She had created and solved many complicated mysteries in fiction, and now here she had untangled the real thing.

But who is the guilty one in this production? Of course, having seen the picture, we know, but Manager has asked his patrons not to reveal the secret to others. It wouldn't be fair. So you'll just have to wait until you see "The Bedroom Window" for the answer. Needless to say, it's the best thing either director or author have brought to the screen.

Charles Ogle, Medea Radzina, Guy Oliver, Lillian Leighton, George Calliga and many others play in the strong supporting cast of the production

(Review No. 2)

Mystery, melodrama, thrills, comedy, heart-appeal and all the rest are packed into "The Bedroom

Window," the new William de Mille production for Paramount, which opened at the Theatre last night.

Written by the author of "Grumpy," "Only 38," "Don't Call It Love," etc., this production is our idea of well nigh perfect screen entertainment. There have been mystery dramas and mystery dramas, but never before has a story quite come up to the interesting theme running all through "The Bedroom Window." Some pictures start off with

start slowly and close with a great smashing climax. "The Bedroom Window" opens with a bang and closes with a great smashing climax, and that's about all need be said about any picture.

May McAvoy has the principal feminine role in this production, and Malcolm MacGregor is leading man. Other featured players include Ricardo Cortez in a more or less heavy role, Robert Edeson, George Fawcett and Ethel Wales. Mrs. Beranger wrote both original story and screen play, and L. Guy Wilky did the photography.

(Review No. 3)

Title—	Author-Scenarist—
"The Bedroom Window"	Clara Beranger
Producer—	Cameraman—
William deMille	L. Guy Wilky

Featured—May McAvoy, Malcolm MacGregor, Ricardo Cortez, Robert Edeson, George Fawcett, Ethel Wales.

The biggest thing William de Mille has ever put across—that's "The Bedroom Window," his latest Paramount production, at the Theatre.

De Mille has done the unusual in "The Bedroom Window" in keeping audiences in the dark about the solution of the problem, involving two persons—the sister of the murdered man and the family lawyer. As the lawyer and novelist each succeed or fail in following the clues they have picked up, the audience gradually begins to solve the mystery itself—that's what makes the picture so chuck full of entertainment.



William deMille's "The Bedroom Window" PAPER PACKING THE PUNCH

"If It's Worth Running, It's Worth"



It's Colored INSERT CARDS

Insert cards are the handy members of the poster family—you'll find a dozen different uses for them. And they're cheap.



FLASHY SET OF EIGHT COLORED LOBBY CARDS

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All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

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POSTERS (as illustrated on this page)			
One Sheet (1A and 1B).....	.15	One Column.....	.05
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11 x 14 Set of Eight (Colored).....	.40	Insert Cards (14 x 36 in. to 17 x 43 in.).....	.25
STAR CUTS OF MAY McAVOY		22 x 28 Gilt Frames.....	1.50
One Column (Two Styles).....	.35	Heralds, per thousand.....	3.00
Two Column.....	.40	Announcement Slide.....	.15
Three Column.....	.40	Publicity Photos, Each.....	.10
Circle Thumbnail (Coarse or Fine).....	.15	Trailers—National Screen Service.....	
For Newspaper Ads		124 W. 46th St., New York City	
ADVERTISING CUTS		845 So. Wabash Ave., Chicago, Ill.	
One Column.....	.35	917 So. Olive Street, Los Angeles, Cal.	
Two Column.....	.45	264 Turk St., San Francisco	
Supplementary (Two Column).....	.35		

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Ask your local Ad Sales Manager about the new special proposition on 22 x 28 lobby cards and frames!



le's "The Bedroom Window"

THE PUNCH OF THE PICTURE

th Running, It's Worth Advertising"



It's Colored INSERT CARD

Insert cards are the handy men of the poster family—you'll find a dozen different uses for them. And they're cheap!



BRING-'EM-IN LOBBY PHOTOS—EACH 11" x 14"

Peppy Paragraphs for Ads or Programs

You'll get your fill of thrills and surprises in "The Bedroom Window."

A mystery and a love story that aren't solved until the last close-up.

"The Bedroom Window" has them all shaded for breathless thrills and fun.

She stood at "The Bedroom Window" when all the lights were low—!

A stirring story of hearts and revolvers.

The story of two young lovers and a female Sherlock Holmes.

William de Mille's greatest picture since "Grumpy," with a big all-star cast.

Come and give your wits as well as your eyes a delightful evening.

Be on hand when the shade goes up on "The Bedroom Window!"

Through "The Bedroom Window" to thrills and delightful surprises.

You who have shivers to shiv, prepare to shiv them now!

Put the picture over the top by putting posters over the town. Here are real business-getters!

What did they see?



THE BEDROOM WINDOW

THE BEDROOM WINDOW

FLASHY SET OF EIGHT COLORED LOBBY CARDS

Price List for Advertising Material

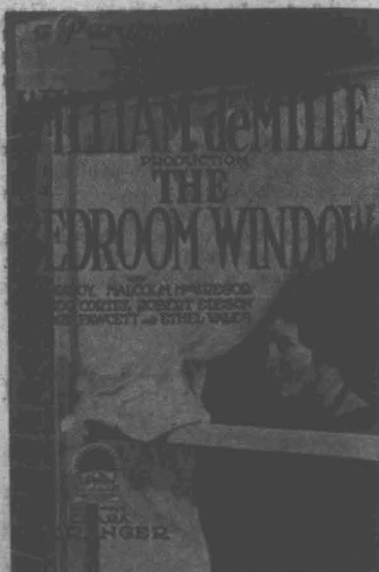
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11 x 14 Set of Eight (Colored)	.40	Insert Cards (14 x 36 in. to fit above)	.25
STAR CUTS OF MAY MEAVOY		22 x 28 Gilt Frames	1.50
One Column (Two Styles)	.35	Heralds, per thousand	3.00
Two Column	.40	Announcement Slide	.15
Three Column	.50	Publicity Photos, Each	.10
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One Column	.35	917 So. Olive Street, Los Angeles, Cal.	
Two Column	.45	264 Turk St., San Francisco	
Supplementary (Two Column)	.35		

Press Books and Thematic Music One Sheets are Gratis.

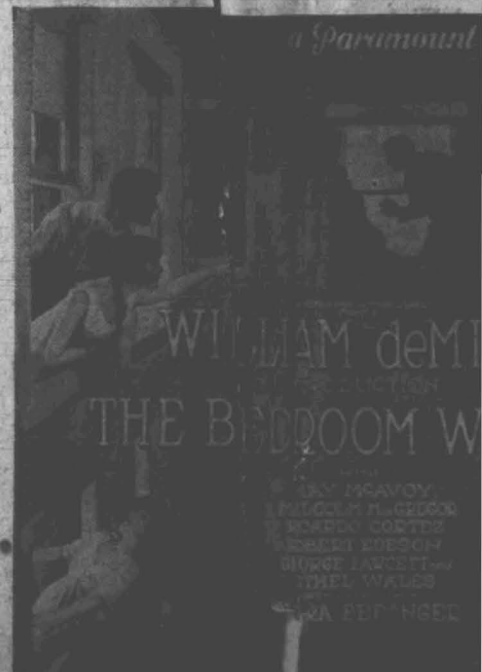
Ask your local Ad Sales Manager
about the new special proposition
on 22 x 28 lobby cards and frames!



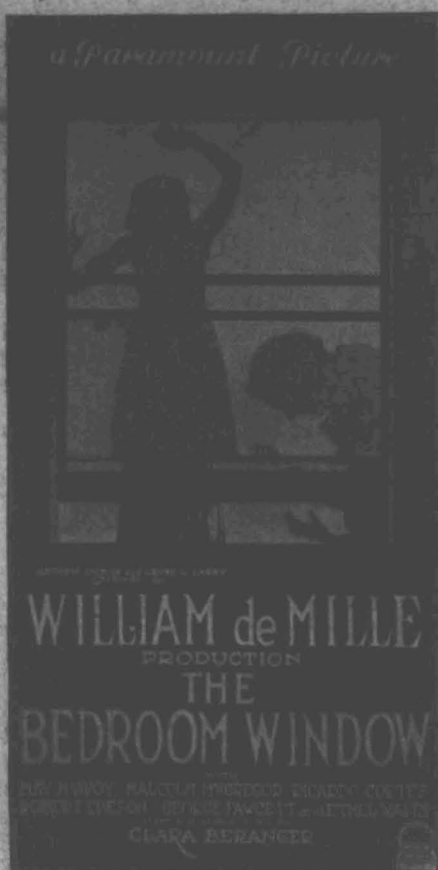
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Colored Lobby Card (22" x 28")



Six-Sheet Poster 6A



Three-Sheet Poster 3A



Twenty-four-Sheet Poster 24A



Peppy Paragraphs for Ads or Programs

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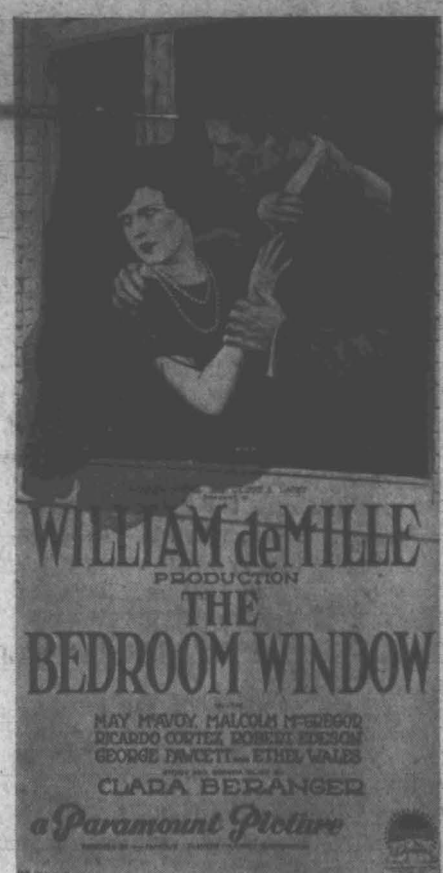
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Twenty-four Sheet Poster 24A

Three-Sheet Poster 3B

JUN 16 1924

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

The Bedroom Window - seven reels

Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Bedroom Window	6-16-24	©CIL 20309

The return of the above copies was requested by the said
Company, by its agent and attorney on the 16th day of
June, 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

Fulton Brylawski

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